

## *Privacy Policy*

### *Sites covered by this Policy Statement*

*This Privacy Statement applies to all Saskatoon Fire and Flood owned websites and domains, and our wholly owned subsidiaries (Saskatoon Fire and Flood websites.)*

### *Links to non-Saskatoon Fire and Flood websites*

*The Saskatoon Fire and Flood websites may provide links to third-party websites for your convenience and information. If you access those links, you will leave the Saskatoon Fire and Flood website. Saskatoon Fire and Flood does not control those sites or their privacy practices, which may differ from Saskatoon Fire and Flood's. We do not endorse or make any representations about third-party websites. The personal data you choose to give to unrelated third parties is not covered by the Saskatoon Fire and Flood Privacy Statement. We encourage you to review the privacy policy of any company before submitting your personal information. Some third-party companies may choose to share their personal data with Saskatoon Fire and Flood; that sharing is governed by that third-party company's privacy policy.*

### *Types of information we collect*

*This Privacy Statement covers personal information, non-personal data collection and aggregate reporting.*

*Personal information is information that is associated with your name or personal identity. Saskatoon Fire and Flood uses personal information to understand better your needs and interests and to provide you with better service. Once you choose to provide us with personal information, you can be assured it will be used only to support your customer relationship with Saskatoon Fire and Flood. We take seriously the trust you place in us. Saskatoon Fire and Flood will not sell, rent or lease your personal information to others.*

*On some pages and links at Saskatoon Fire and Flood, you can request information, or apply for a job at Saskatoon Fire and Flood. The types of personal information you provide to us on these pages may include name, address, phone number, e-mail address, contact preferences, educational and employment background, and job interest data.*

*Non-personal information is data about usage and service operation that is not associated with a specific personal identity. Saskatoon Fire and Flood collects and analyzes non-personal information to evaluate how visitors use the Saskatoon Fire and Flood website.*

*Non-personal data we collect may include the pages visited on the Saskatoon Fire and Flood websites, unique URLs<sup>1</sup> visited within our website, browser type and IP address. Most non-personal data is collected via cookies or other analysis technologies.*

## *Children's Privacy*

*Saskatoon Fire and Flood is committed to protecting the privacy needs of children and we encourage parents and guardians to take an active role in their children's online activities and interests. Saskatoon Fire and Flood does not knowingly collect information from children under the age of 13 and Saskatoon Fire and Flood does not target its website to children under 13.*

### *How we use your information*

*Saskatoon Fire and Flood uses your personal information to provide you with services and to help us better understand your needs and interests. Specifically, we use your information to communicate with you, to provide service and support, to update you on services and benefits, and to personalize the Saskatoon Fire and Flood website.*

### *Who we share your information with*

*Saskatoon Fire and Flood will not sell, rent or lease your personal information to others. Saskatoon Fire and Flood will not share your personal information with third parties. Saskatoon Fire and Flood shares customer information across Saskatoon Fire and Flood-owned business entities and companies working on our behalf, but only as required to meet your service requirements.*

*Saskatoon Fire and Flood occasionally may contract with third-party service providers and suppliers to deliver products, services and customer solutions. Suppliers and service providers are required to keep confidential the information received on behalf of Saskatoon Fire and Flood and may not use it for any purpose other than to carry out the services they are performing for Saskatoon Fire and Flood. These service providers may change or we may contract with additional service providers to better accommodate our customers. Saskatoon Fire and Flood will not share personal information with any other third parties without your permission, unless required by law enforcement action, subpoena, or local law.*

*Saskatoon Fire and Flood or its related entities could merge with or be acquired by another business entity or some or all of their respective assets could be acquired. If such a combination or acquisition occurs, Saskatoon Fire and Flood will make every reasonable effort to notify you in the event we share with the merging or acquiring entity some or all of your personal information to continue serving you.*

### *Contacting us*

*We value your opinions. If you have comments or questions about our privacy policy, please send them to [saskatoon@fireandflood.ca](mailto:saskatoon@fireandflood.ca).*

*This privacy statement applies to Canada*